



# WORK SMARTER

A FRESH APPROACH TO PRODUCTION

GIVING YOU SCALABLE RESOURCES WORLDWIDE

**If your marketing team manages projects worldwide, work levels will fluctuate - busy, very busy, not so busy, manic - and you'll know how it can feel - exhausting.**

Providing marketing support to an international organisation, increases the likelihood of 'peaks and troughs' in workload, simply because the scale of any one campaign is magnified by more languages, more local adaptation, more time zones, more people, more distribution – increasing the strain on current resources, the need for extra resources, paying of higher charges, missing of deadlines, making mistakes.... if this sounds familiar, **ipp** can help.

**ipp** provides valuable support to marketing teams worldwide, with reliable production management services and technology - and our fresh approach offers **scalable resources when and where you need them – cost effectively helping you through the 'peaks and troughs'**.

**By simply giving your marketing team access to scalable production resources, we can leave you fresh to concentrate on more strategic and creative opportunities.s.**

To work smarter, email [robert@ippjoules.com](mailto:robert@ippjoules.com) or call +44 (0)1305 257 774.

Or for more information go to [www.ippjoules.com/solutions/10/scalable-resources](http://www.ippjoules.com/solutions/10/scalable-resources)

