

MOVE CONFIDENTLY IN EMERGING MARKETS



ipp

# OPEN UP NEW MARKETS

Developing business in emerging markets can be a challenge.

Whether you are planning a trip overseas or need to support colleagues in new markets, the whole process is time consuming and fraught with potential problems.

Cultural differences can lead to misunderstandings, even in places where you speak the same language. Bureaucracy can be baffling, restrictive and costly to any business.

Time is the one commodity that always seems to be in short supply and when the priority is to develop new sales channels - do you really want to be looking for new suppliers as well?

When it comes to managing the print, storage and distribution of your marketing materials, let IPP show you another way - an easier way.

DEST.	AVIÃO	COMPANHIA	12:4
12:39	12:24	SÃO PAULO	Aeronave no Pátio
12:40	12:33	R DE JANEIRO	Aeronave no Pátio
12:40	12:39	CAMPINAS	Aeronave no Pátio
12:40	12:40	HORIZONTE	Pausa
12:40	12:40	VITÓRIA	Pausa
12:40	12:40	GUARULHOS	Confirmado
12:40	12:40	BRASILIA	Aeronave no Pátio
12:40	12:40	GUARULHOS	Confirmado
12:40	12:40	BRASILIA	Confirmado
12:40	12:40	BARREIRAS	Confirmado
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12:40	12:40	FORTALEZA	Confirmado
12:40	12:40	SÃO PAULO	Confirmado
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# LET IPP TAKE THE HASSLE AWAY

IPP provides innovative print management solutions around the world, through a network of production and distribution hubs that simplify the way you work – saving you time and money.

IPP makes managing print, storage and distribution easy, by using a combination of online 24/7 technology and customer service teams – all well placed to take the hassle away.

With customers in over 75 countries, IPP has the knowledge, experience and relationships to help you develop your business worldwide.

Worldwide network of production and distribution hubs



# SAVE TIME AND SAVE MONEY

IPP's international network of production and distribution hubs, mean that if you currently print and ship marketing materials to regions worldwide, you can now print locally, store in the region and distribute on demand.

You will be amazed at the savings that can be made by removing the cost of shipping and import duties, let alone the hassle of customs clearance.

And think of the time that will be saved with no shipping, so you can respond quickly to local marketing needs.

IPP can confidently meet your printing and distribution needs worldwide.

**“In 18 months, IPP reduced our print and distribution costs by over \$1 million. Those savings allowed us to enhance our marketing activities in emerging markets with the same total budget.”**

***International Marketing Manager, Victaulic Corporation of America.***

# BENEFIT THE PLANET TOO

Reduce your carbon footprint as you reduce your costs.

IPP's extensive global network of production and distribution hubs allows you to eliminate both the financial and environmental cost of long-distance shipping.

Our stock management expertise and ability to print on demand can further reduce unnecessary printing and storage costs and significantly reduce waste.

Restoring Ancient and Working Woodland is an accessible and sustainable scheme allowing organisations to offset CO<sup>2</sup> emissions and do much more. RAWW aims to turn neglected woodland into sustainable working environments, providing environmental benefits for decades to come. A working woodland is a healthy woodland.

IPP directly manages RAWW to create sustainable woodland environments, encourage an array of flora and fauna, and further offset carbon usage.



# WORLD CLASS SERVICE

Our dedicated teams strive to recognise your individual requirements and develop a deep understanding of your business needs. By forging long term relationships we are able to help you resolve issues and progressively plan for your future success worldwide with confidence.

Visit the IPP website for further information and to request a call.

[www.ippjoules.com](http://www.ippjoules.com)



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